Vova Ermolaev

Chief Product Officer | 10+ Years Product Development | Ex-Software Engineer

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PROFESSIONAL SUMMARY

Product leader with 10+ years of experience creating UX-friendly, technically robust products in the physical world. Focused on shipping profit, not just features. Proven track record of launching successful products from 0 to 1, generating millions in revenue, and achieving product-market fit. Experience spans fintech, mobility, knowledge management, and AI automation platforms.

KEY ACHIEVEMENTS

$2.3M	**$5.8M**	**3**	**3x**
Gross Profit Generated Yandex Drive, 6 months	Combined earnings Scooters + Wind	Startups launched as PM 0 → 1	Founder: Partn.ai, Feedle.ai, Inkers

PROFESSIONAL EXPERIENCE

Chief Product Officer
Yandex Drive   2024 – Present

- Launched risk-priced insurance → +231% gross profit in 6 months
- Built AI PM-Copilot and cut PRD cycle 360 min → 30 min
- Lifted market share +10 pp in 7 regions managing all operations (zero fleet CAPEX)
- Sold Tariff Naming branding to Winline – first time in industry
- Launched Split – first native BNPL in urban mobility
- Shipped superapp mode: sharing, rental, subscription

Franchise Director
Yandex Scooters (CIS)   2023 – 2024

- Built franchise from scratch → 16,350 scooters sold → generated >$10M GMV
- Launched tax optimization → $2M annual OPEX savings

Head of Product
Yango Wind (Israel)   2022 – 2023

- Managed Legacy-to-Yandex tech migration → full new app Yango Wind → +63% EBITDA
- Minute packages & zero-unlock passes drove 16% GMV upsell

Senior Product Manager
Anytype (Worldwide)   2019 – 2022

- Designed offline-first knowledge-graph app – led 14-person team to Beta through 41 releases
- Achieved product-market fit and secured $13.4M investment from Balderton Capital
- Reached 2nd place in Product Hunt Product of the Month
- Built community of 3,000+ users who contributed 1,500 bug reports and feature requests

Product Manager
Ozon.Invest   2019

- Built crowdlending platform from scratch
- Delivered $5M to lenders, 10.5% returns to investors, covered development costs with 2% fee

Product Owner
Alfa-Bank   2018

- Developed new UX for daily banking app serving 2M users
- Propelled app from 8th to 1st place in Markswebb Mobile Banking Rank

Software Developer
Alfa-Bank   2013 – 2017

- Developed banking app using Java and Kotlin, writing logic on microservices architecture

ENTREPRENEURIAL EXPERIENCE

Founder
Partn.ai

2025 – Present

- Built low-code AI automation studio
- Generated 100k+ LinkedIn impressions and first paid consultations

Founder
Feedle.ai

2024

- Built recommendation feed SaaS
- Learned market validation importance after zero sales

Co-founder
Inkers

2014 – 2016

- Bootstrapped 700 units @ 30% margin in fashion industry
- Gained experience in brand craft & operations

EDUCATION

Computer and Information Systems Security
Bauman Moscow State Technical University

2008 – 2014

BOOKS THAT INFLUENCED ME

Thinking in Systems (Donella Meadows)   The Effective Executive (Peter Drucker)   The Startup Owner's Manual (Steve Blank)

Good Strategy Bad Strategy (Richard Rumelt)   Zero to One (Peter Thiel)

CORE COMPETENCIES

Product Strategy   0-to-1 Product Development   Product-Market Fit   AI/ML Integration   Fintech   Mobility Tech   UX Design

Data Analytics   Team Leadership   Agile/Scrum   Revenue Optimization